

“How to Become a Published Author”

- Now, a course to enable you to **become a published author!**
- Get **hands-on coaching** from experienced authors and publishers
- Lime Books **deducts course cost from a future publishing package** should you decide to publish your own book with us
- Be **listed as a published author** on Lime Books website

The course is offered remotely in six modules. Each module has activities and exercises to “bring your book to life”. With weekly Skype sessions, you’ll be personally in control of your own book.



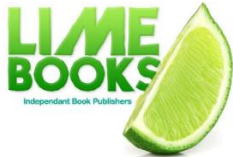
Facilitators: Robert Salisbury and Bob Selden –
Join the team whose own books have sold over 56,000 copies!

Robert is a well known fiction author (*Die Dollar Die* and *The Shadows*) and playwright (*The Recruiters* and the musical *Peter de Birmingham*). Robert has also been Artist in Residence for 702 ABC Sydney Mornings. He set-up and facilitated the original Manly Writers’ Group which has now been established and active for the last 10 years.

Bob is the author of the best-selling “*What To Do When You Become The Boss: How new managers become successful managers*”. His latest non-fiction book “*Don’t: How using the right words will change your life*” has just been released to critical acclaim.

ACT NOW! To register, email info@robertsalisbury.com expressing your interest in participating. For more details call Robert 0404 117 773 or Bob 04 111 9 444 1.

Cost: \$295 includes four modules, personal tuition, weekly Skype sessions with Robert and/or Bob, the opportunity to also be published in “Sydney Writers 2 Watch” books (your story included), author profile / photo on Lime Books website, PR material and more. Modules 5 and 6 are offered free to those authors who decide to publish with Lime Books.



This “How to Become a Published Author” course is proudly brought to you by Lime Books www.limebooks.com.au Visit our website to view the successful “Manly Writers 2 Watch” and see what other authors have already achieved.

THE OUTCOME	THE PROCESS AND CONTENT
Module 1: Develop the IDEA - the strong idea	“DEVELOP IDEAS FOR THE STORY” Working Title, Market, Research, Genre, Content, Voice, Characters, Storyline and more ...
Module 2: Create Your STORY - the inspiration	“BE INSPIRED” Splurge, Objectives, Potential Readers, Story, Dialogue, 3-D Characters, Structure, Tense. Put your idea into action ...
Module 3: Bring Your STORY to LIFE - the story told	“ENGAGE YOUR READERS” Senses – Sight, Sound, Smell, Touch and Taste – Combine Feelings and Logic. Develop a ‘Point of View’. Create real-world dialogue and action ...
Module 4: NON-FICTION Specifics - your legacy	“CONTENT THAT RESONATES WITH YOUR MARKET” Research, Topic Selection, Market, Content, Outlines, Templates. Create interest, intrigue and more (Yes, that’s right even in non-fiction!) ...
Module 5: PUBLISH Your Book - your book	“A GREAT BOOK IN YOUR HANDS” Layout, Design, Cover, Synopsis, ISBN. And all the other technical stuff covered for you.
Module 6: MARKET Your Book - your book sold!	“A GREAT BOOK IN YOUR READERS’ HANDS” Marketing Plan, PR, Media Kits, Social Media, Press Release, Distribution, Book Launch, Reviews, Web/Internet, Results.



Please call **Robert 0404 117 773 or Bob 04 111 9 444 1** who will gladly answer all your questions.